IMPACTS OF INTERNET OF PRIMARY SELF-CARE
OF GENERAL PEOPLE: ISSUE ON USEFULNESS
AND THE REQUIREMENT OF CONTROL

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ABSTRACT

The internet is the important communication technology at present. The use of internet can be seen at any countries around the world and the use is on several aspects. The impact of internet on the daily life is very interesting. In public health, the internet also plays important role and has a great impact on the general people. The primary self-care of general people can be affected by internet. In this short chapter, the author discuss on the usefulness and requirement of control of internet involving primary self-care of general people.

KEYWORDS: Internet, Self-Care, Usefulness, Control.

INTRODUCTION

The internet is the important communication technology at present. The internet can help link people in different areas of the world. The internet, wire or wireless communication allow the connection among millions of world population and it is accepted as the largest communication network at present. The use of internet can be seen at any countries around the world and the use is on several aspects. The impact of internet on the daily life is very interesting. In public health, the internet also plays important role and has a great impact on the general people. The primary self-care of general people can be affected by internet. A lot of information are available to the users via internet. Some data are also freely accessible. It is no doubt that the internet based health data can have the impact on knowledge, attitude and practice of the general people [1 - 3]. In this short chapter, the author discuss on the usefulness and requirement of control of internet involving primary self-care of general people.

USEFULNESS OF INTERNET INVOLVING PRIMARY SELF-CARE OF GENERAL PEOPLE

INTERNET AS KNOWLEDGE RESOURCE ON PRIMARY SELF-CARE

With the use of internet, several data on primary self-care can be uploaded onto the internet and the data can be useful for general population. There are many websites that provide useful data and becomes the important knowledge resource in public health at present. Gucciardi et al. concluded that "We need to develop resources that are equitably accessible and of interest to all patients [4]."
INTERNET AS A PORTAL FOR CONSULTATION ON PRIMARY SELF-CARE

With use of internet, the patients can easily communicate with their family physicians and this can be the very fast way of consultation. The consultation can be easily done and suggestion regarding primary self-care can be directly given. Taylor noted that “Unique advantages of e-mail in the clinical setting include: the ability to offer routine transactions and patient education; increased efficiency; the self-documenting nature of this medium; cost-effectiveness; and serving as a clinical extender [5].” Moncur et al. concluded that telemedicine was the fastest and most effective way for making consultation aiming adjustment of patients’ behavior [6].

INTERNET AS PLATFORM FOR EXCHANGING EXPERIENCE OF PRIMARY SELF-CARE

Exchanging of data among the patients is a very good idea. Exchanging can help generalized individual lesson learnt to the other. Internet is a platform without boundary that everyone can share and exchange. This can be very big free platform for exchanging the data and experience regarding primary self-care. Frost et al. recommended for “future designs make each patient’s health information as clear as possible, automate matching of people with similar conditions and using similar treatments, and integrate data into online platforms for health conversations [7].”

REQUIREMENT OF CONTROL OF INTERNET INVOLVING PRIMARY SELF-CARE OF GENERAL PEOPLE

INCORRECT DATA REGARDING PRIMARY SELF-CARE DISTRIBUTED ON INTERNET

The data regarding primary self-care can be easily gotten via internet. The control of the data content is required. Indeed, anyone can post the data and if there is no control, the problem on reliability can be expected. Cole et al. concluded that there were some incorrect information on internet regarding primary self-care [8] and this needs a special management although the magnitude of the problem was not much. From a recent study on clinical discussion on internet, Kanthawala et al. found that “value questions were most answered by community responses, but some of these answers provided by the community were incorrect [9].”

INTERNET SPAM REGARDING PRIMARY SELF-CARE

Spam is the present big problem on internet. The illegal spams are usually distributed aiming at cheating and luring one who get the information. Internet spams on the basic health care products especially for supplementation are common and sometimes support by illegal and unethical medical personnel. The surveillance on this problem is needed and should be the big public health legal issue in any countries. Kasztelowicz noted that “while all large-scale initiatives to certify medical portals have so far failed, the public must be educated to chose valuable, high quality medical information [10]” and further concluded that “this imbalance favors abusive commercial behavior, such as spam, spreading viruses and advertising without content-related information. Stimulating a restoration of the previous idea of the Internet for non-profit activities seems to be best way to avoid the continuation of Internet “degeneration [10]”.

The serious case is usually on the fake drug or diagnostic tests. Since spam usually get the trick that the fear on health problem is common basic instinct, the cheating liar usually use this fact to distribute internet spam on primary self-care to lure low educated people. Mackey and Nayyar noted that “There is a critical need to build international consensus, conduct additional research and develop technology to combat illicit online pharmacies [11].”
CONCLUSION

Conclusively, interest is a very useful communication tool that can be the portal for data communicating and exchange regarding primary self-care. It is no doubt about the advantage of internet. On the other, if there is no good control, the problems from internet on primary self-care of general people can be expected.

REFERENCES

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